

STUDENT DESIGN CONTEST

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SHOWCASE YOUR TALENT TO THE DESIGN AND PRINT INDUSTRIES



**Theme: Te taiao o Aotearoa -
Flora & Fauna of New Zealand**

Choose an element of Aotearoa's indigenous flora or fauna and create a 2-5 word phrase that captures its essence. For example, "Perky Pīwakawaka", "The weaving magic of Harakeke", "Fern fronds unfolding"... Design a visual interpretation of your phrase using typography, colour and other created graphics to bring your concept to life.

12 winners will receive a \$150 gift card and have their artwork featured in the BJ Ball 2027 calendar. **Submit by 28 September 2026!**