



TERMS & CONDITIONS OF ENTRY

BJ BALL

STUDENT DESIGN CONTEST

1. ENTRY:

- a. Information on how to enter and prizes form part of these conditions of entry. If/where there may be confusion as to how to enter, prizes and/or conditions of entry, it is the responsibility of the entrant to seek clarification.
- b. The competition hosts are BJ Ball New Zealand.
- c. Entry is open to tertiary students studying and residing in Aotearoa, New Zealand. Employees and the immediate family of the competition hosts, or judges are ineligible. Entrants must have been enrolled in the course during 2026 — but may have since finished their study. Students who completed their studies the previous academic year but have not yet graduated are NOT eligible to enter.
- d. Students are to supply a print ready CMYK pdf file as a landscape image measuring 380mm x 260mm. The theme for the 2027 calendar Te Taiao o Aotearoa - The Natural World of Aotearoa – a visual expression of “New Zealand’s indigenous flora and fauna” through typography and colour’.
- e. Entries can be submitted at [Student Design Contest: Colour & Typography - GSM Magazine](#)
- f. Entrants can submit multiple entries.

The Brief:

Calendar Title: “**Te Taiao o Aotearoa**”

Theme: **Te Taiao o Aotearoa - The Natural World of Aotearoa.**

Project Steps:

1. Choose Your Subject

Select an element of indigenous flora or fauna - your favourite bird, insect, flower, fern, or any other taonga species.

2. Create a Phrase (2-5 words)

Craft a short saying that captures the essence of your chosen subject. Examples include:

- Perky Pīwakawaka
- The weaving magic of Harakeke
- Fern fronds unfolding

3. Design Your Visual Expression

Develop a typographic and colour-driven artwork that visually communicates your phrase. You may use:

- Existing typefaces
- Modified or “hacked” type
- Custom lettering

Your full phrase must appear in the final design.

4. Use Only Original Imagery

The artwork may incorporate illustration and photography, along with your chosen phrase but all elements must be your own original work. **No stock images or AI-generated content are allowed.**

If using photography or raster imagery, ensure a minimum effective resolution of **300 ppi** at the required physical size (see Mechanical Requirements).

5. Select a Paper Stock

Choose a BJ Ball paper stock that enhances your design. Paper is a key part of the final outcome - explore options with your tutor and review physical samples. Paper choice is also listed on [Student Design Contest: Colour & Typography - GSM Magazine](#)

- g. All entries must be submitted by **midnight Monday 28th September 2026**. The competition hosts will not accept responsibility for late, lost or misdirected entries.
- h. The competition hosts are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to

participants or any other person's computer related to or resulting from participation in or down-loading any materials in any competition.

- i. If for any reason this competition is not capable of running as planned including covid downtime, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the competition hosts, which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the competition hosts reserve the right in their sole discretion to withdraw the competition, or to disqualify any individual who is suspected of tampering with the competition process.
- j. All entries will be entered into a database, and the competition hosts may use the entrants' names and contact information for future promotional, marketing and publicity purposes. All personal details of entrants will be stored by the competition hosts. A request to access, update and correct any information should be directed to the competition hosts.

2. ORIGINALITY:

The entrant must be the original creator of the work entered.

3. COPYRIGHT:

Entrants must be the legal copyright owner of the work entered, and, where applicable, have permission from the licensor to enter the material. If an entry is found to breach copyright, it will be disqualified and liability for costs incurred as a result may apply. Copyright in the work remains with the copyright holder and approval for entry and use in the competition is the responsibility of the entrant.

Please note: If your work incorporates photography or illustration—this work **MUST** originate from you. Please do not use stock images or photos downloaded from the internet.

4. REPRODUCTION RIGHTS:

The competition hosts will only reproduce prize-winning entries in calendar print form, magazines, email and internet contexts that specifically advertise, promote,

acknowledge or celebrate the event, for a period of two years from closing date for entries. Winners will be notified in further detail.

Any other use will be negotiated with the copyright holder and agreed in writing.

5. MORAL RIGHTS PROTECTION:

The competition hosts acknowledge the moral rights provisions of the Copyright Act 1994, including the right to be identified as the author of the work and the right to object to derogatory treatment of the work. To preserve the artistic integrity of the entry, no work will be intentionally edited, altered, demeaned, or misrepresented in any way. The authorship of the entrant will be clearly acknowledged in each case of use.

6. MODEL & PROPERTY RELEASES

It is the entrant's responsibility to obtain appropriate written permission from people or owners of property that are identifiable in their work. The entrant must produce evidence of that consent, to the competition hosts, if requested.

7. LIMIT OF LIABILITY

The entrant fully indemnifies the competition hosts against any claims arising from the display or use of unaltered work as described herein and from the infringement of intellectual property rights of any third party.

8. JUDGING:

All entries will be judged by a panel of 3 judges per country, chosen by the competition hosts for their industry experience. Judging will be based on the following criteria:

- **Concept & Idea** — How effectively the meaning of the words is expressed through type, imagery, and colour.
- **Visual Appeal**
- **Adherence to Mechanical Requirements**
- **Effectiveness of Paper Choice**

Mechanical Requirements:

- Required size: 380mm x 260mm Landscape (at a minimum effective resolution of 300ppi for photographic/raster-based entries).

- PDF, no bleed.
- CMYK Colour Mode only (NO RGB material please).
- ALL FONTS need to be CONVERTED TO OUTLINES (if you do not know how to do this – ask your tutor!).
- The Calendar is Offset printed in CMYK – please do not include any print embellishments (such as foiling or embossing) or Pantone Spot Colours.
- Design suits the paper choice, as per the supplied paper swatch.

There will be 12 winners from Aotearoa, New Zealand. The judge's decisions are final, and no correspondence will be entered into.

The Stock choices are:

BJ Ball, New Zealand

- Sumo Gloss 200gsm – coated gloss
- Silk Matt 256gsm – coated silk matt
- Advance Laser 240gsm – uncoated smooth white
- Trophee 240gsm (all colours) – uncoated coloured range
- Knight Smooth 300gsm – uncoated super calendered smooth white
- Knight Linen 350gsm – uncoated linen textured white
- Eco100 250gsm – uncoated 100% recycled off white
- Via Felt Cream White 216gsm – uncoated textured cream
- Mohawk Superfine Eggshell Ultra White 270gsm – uncoated textured white
- Mohawk Superfine Smooth Ultra White 270gsm – uncoated smooth white

Winning Entries:

- One calendar will be produced for New Zealand. BJ Ball/Ball reserve the right to change stocks out if required.
- Twelve entries from New Zealand will be chosen as winners to appear in the New Zealand calendar.

- Each winning entry will be featured as the main image on a month page in the 2027 calendar.
- Prizes: The 12 winners will receive a \$150 gift card plus a printed calendar.
- A written acknowledgement of the institute/school where the winning student is enrolled will accompany the published images.
- All participating institutes/schools will be acknowledged in the calendar.

9. AGREEMENT:

Submission of an entry confirms the entrant's consent to these Terms and Conditions.

Entrants Name: _____

Email address: _____

Instagram handle: _____

Design School: _____

I, _____, accept the above terms and conditions, and confirm my consent to use my submitted artwork in the 2027 calendar, should it be a winning entry.

Signature: _____